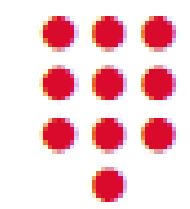


Connecting the dots between
you and your customers



Corporate Presentation

brandconñ
digital group

10+ YEARS

of successful overseas business

50+ TEAM

experienced, innovative,
dedicated team

120+ CLIENTS

worldwide including the USA,
UK, Australia etc.

600+ Projects

successfully delivered projects
across industries

ISO 9001:2015

quality process certification ISO
9001:2015 certified company

AWARD WINNING

prestigious BAM award winner
for digital campaign

Certification & Affiliations

We are in good company

ISO 9001:2015

Quality Management
Certification



NASSCOM

National Association of
Software and Service
Companies



MSME

Small and Medium
Enterprises
Government of India



Google Cert.

Google Ads & Analytics
certified professionals



Our Team

Good people, Great skills



Our multidisciplinary, talented team of 50+ professionals invent, pioneer and deliver digital solutions to our clients across the globe.

- Creative designers
- Web developers
- Digital marketing analysts
- SEO experts
- Google Ads specialists
- Web content & copy writers
- Account Managers

[Watch our Video](#)

What We do

Helping businesses succeed online



Digital Strategy



SEO



Google Ads



Social Media



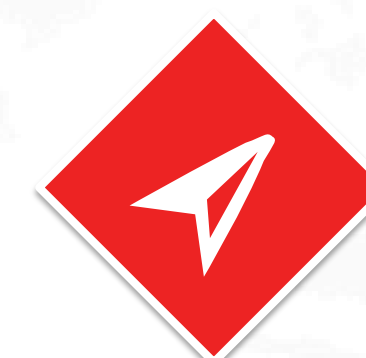
Reputation
Management



Responsive
Websites



Maintenance/
Support



Outsourcing

Digital Strategy



We help you define the digital marketing roadmap for your business with actionable insight for short term gain and long term success.

- 01 Digital Roadmap
- 02 Budget Planning
- 03 ROI Measurement
- 04 Optimisation



We bring years of experience, proven systematic approach and knowledge of your industry to define a SEO strategy that is right for your business.

- 01 Google Local SEO
- 02 Ecommerce SEO
- 03 Small Business SEO
- 04 SEO by Technology

Google Ads



More bang for your buck

We have a team of Google AdWords certified professionals who create and manage Pay Per Click (PPC) campaigns for your business. You get regular reports on how your PPC campaigns are performing and what is the return on your investment (ROI).

Remarketing Campaign

We can help you win back your lost customers with progressive, target oriented remarketing techniques.

Social Media



Social Strategy + Engagement = Success

We engage with thousands of people every week across our clients' social media communities. We create and manage your brand on various social media platforms. We can also help with paid advertising on Facebook, LinkedIn, and Instagram to deliver instant business results.



Online Reputation Management

We discretely work with a number of corporates, brands and famous personalities to deal with the negative business reviews, sneaky competitors, disgruntled employees or, sometimes, a disheartened customer



- 01** Reputation Monitoring Tool
We monitor proactively what is being said about your brand.
- 02** Fix Google Search Result
We suppress the negative search results and show the positive picture.
- 03** Manage Reviews & Ratings
We help you garner positive reviews from your customers.

Responsive Websites

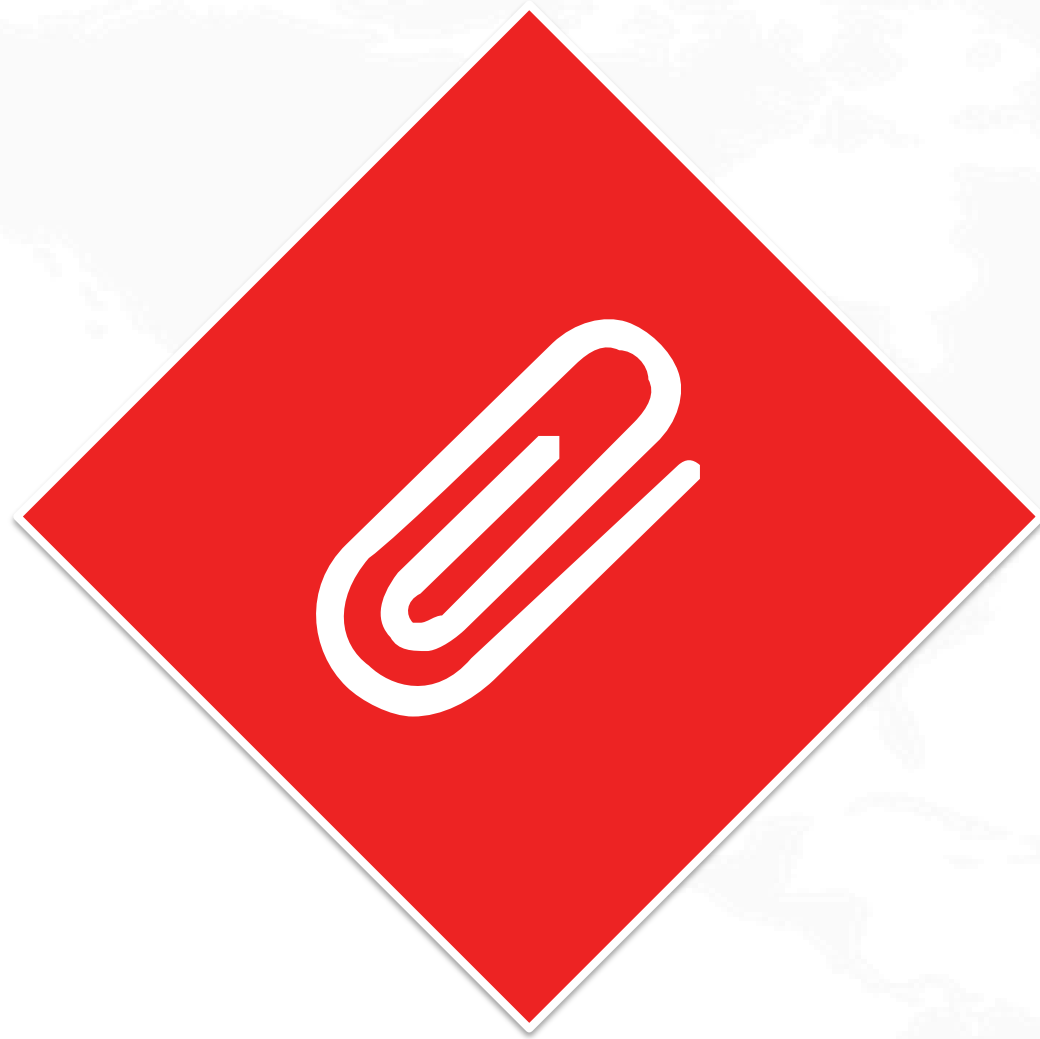


WORDPRESS

We design and develop websites that are responsive and give your customers a better user experience while browsing your website on any device- Desktop, Laptop, Smartphone or Tablet

- 01** WordPress – Development, Customisation and Support
We use WordPress, the most widely used content management system in the world
- 02** Corporate Websites
Building powerful online presence for Corporate, Brands and Small Businesses
- 03** Ecommerce Websites
Online Stores using WooCommerce and/or Shopify

Maintenance & Support



Our maintenance and support services are designed to keep your website or e-commerce store up and running without any hassle and also able to response to changes or updates quickly and efficiently.

- 01** Regular Updates and Modifications
Such as product and services, testimonials , news and blogs etc.
- 02** On Demand
Launching special offers, new pages or responding to business dynamics
- 03** Website Security, Patches and Backup
Regularly update plugins, theme or WP versions, take weekly backups

Outsourcing

Agency Partnerships

01 Web Agencies

Helping digital and web agencies worldwide to do more, sell more, deliver more and profit more.

02 Print Media

We help print media companies embrace digital medium for their clients and offer new media services.

03 White Label Services

We provide all services in a complete White label or Private label so your customers never come to know about us.

04 Non Disclosures

100% Confidentiality through NDA. Use of country specific VPN to ensure privacy. Private branded reports.

Our Agency Partners Worldwide



- USA – Active Partnerships - 4
- UK– Active Partnerships - 5
- AUS– Active Partnerships - 6
- Other Countries Partnerships - 5

Why Partner With Us



COMMERCIAL
VALUE

Improve Margins

- ❖ Save at least 40% - 50% costs by outsourcing to us vs. when you use freelancers in your own country.

Control Cost

- ❖ By hiring virtual employees at much lower cost, you can save even more without having to worry about Payroll, Taxes etc.

Why Partner With Us



OPERATIONAL
EFFICIENCY

Execute more projects at the same time

- ❖ Run more projects in parallel
- ❖ Balance load on your internal team

Turn around projects more quickly

- ❖ We have a 99.9% track record for on-time delivery.

Why Partner With Us



CLIENT
SATISFACTION

Expand Your Proposition

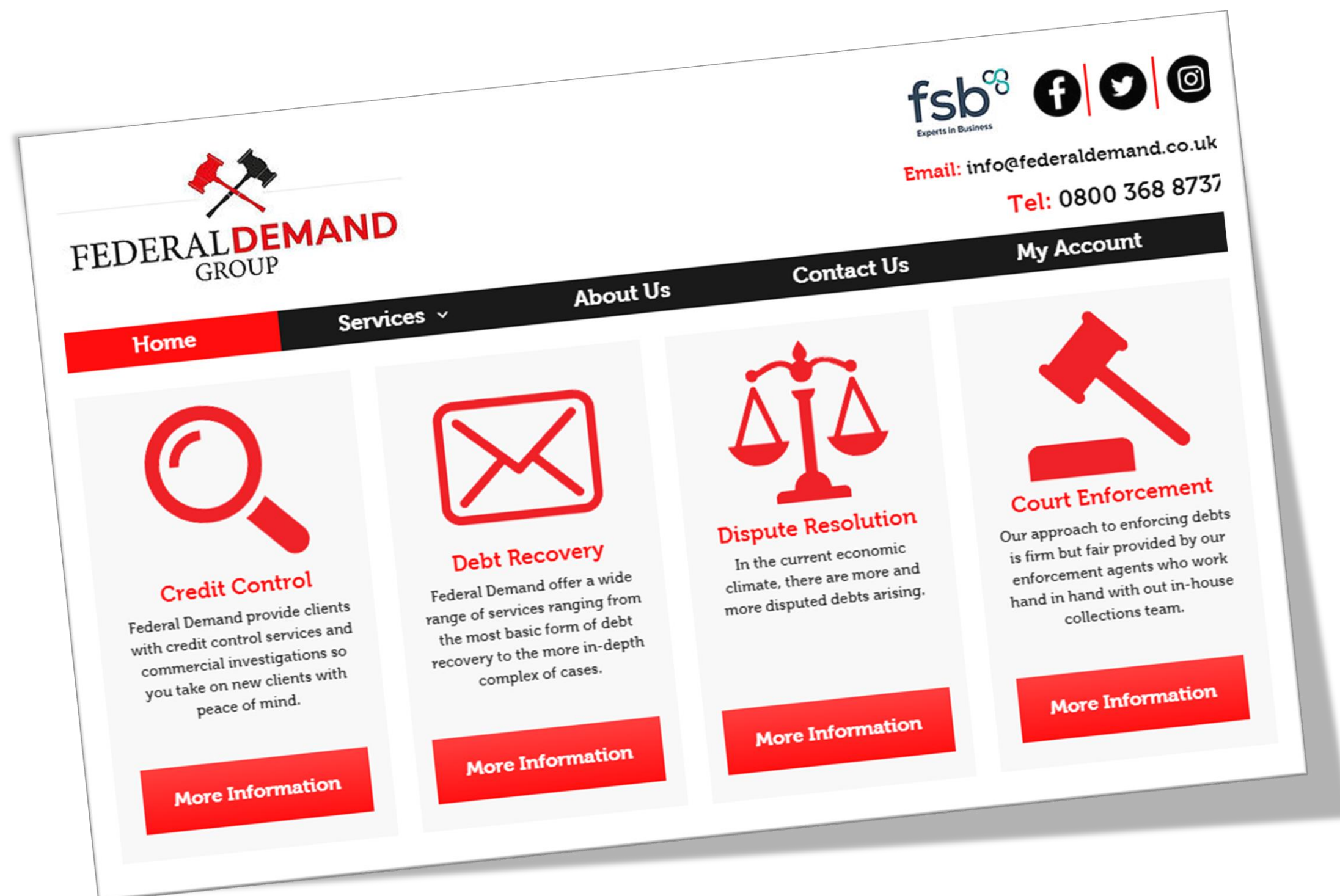
- ❖ Offer new types of solution to clients.
- ❖ We're constantly learning to give you access to the latest in the world of digital.

Improve Client Retention

- ❖ With timely support and full service range, client retention and stability is improved.
- ❖ No struggling with freelance availability or loss of knowledge through staff attrition.

Success Story- 1

www.federaldemand.co.uk



Website and CRM for Federal Demand Group, UK

Developed website and CRM system for subscription based services for Debt recovery, Credit Control etc. Important Features include

- Online Subscription Services using Paypal or Credit/Debit Cards
- Document Management System
- Two way(Admin<->User) Communication System

Services Offered:

Web Portal Développment, Wordpress and WooCommerce, Hosting services, Application Maintenance and Support.

[Read full case study](#)

Success Story- 2

www.nigamslegal.com.au

Digital Marketing for a Leading Law Firm in Perth, Australia

We strategically transformed their digital presence. Starting with rebranding, website redesign to search marketing and online reputation, we did it All. Get in touch with us to know “Before & After”.

- Digital strategy for market penetration and trust building.
- User friendly as well as search engine friendly website design.
- Ensured first page ranking for important keywords

Services Offered:

Digital Strategy, SEO services, Responsive Website Développement, Online Réputation



[Read full case study](#)

Success Story- 3

www.maternitybag.com.au

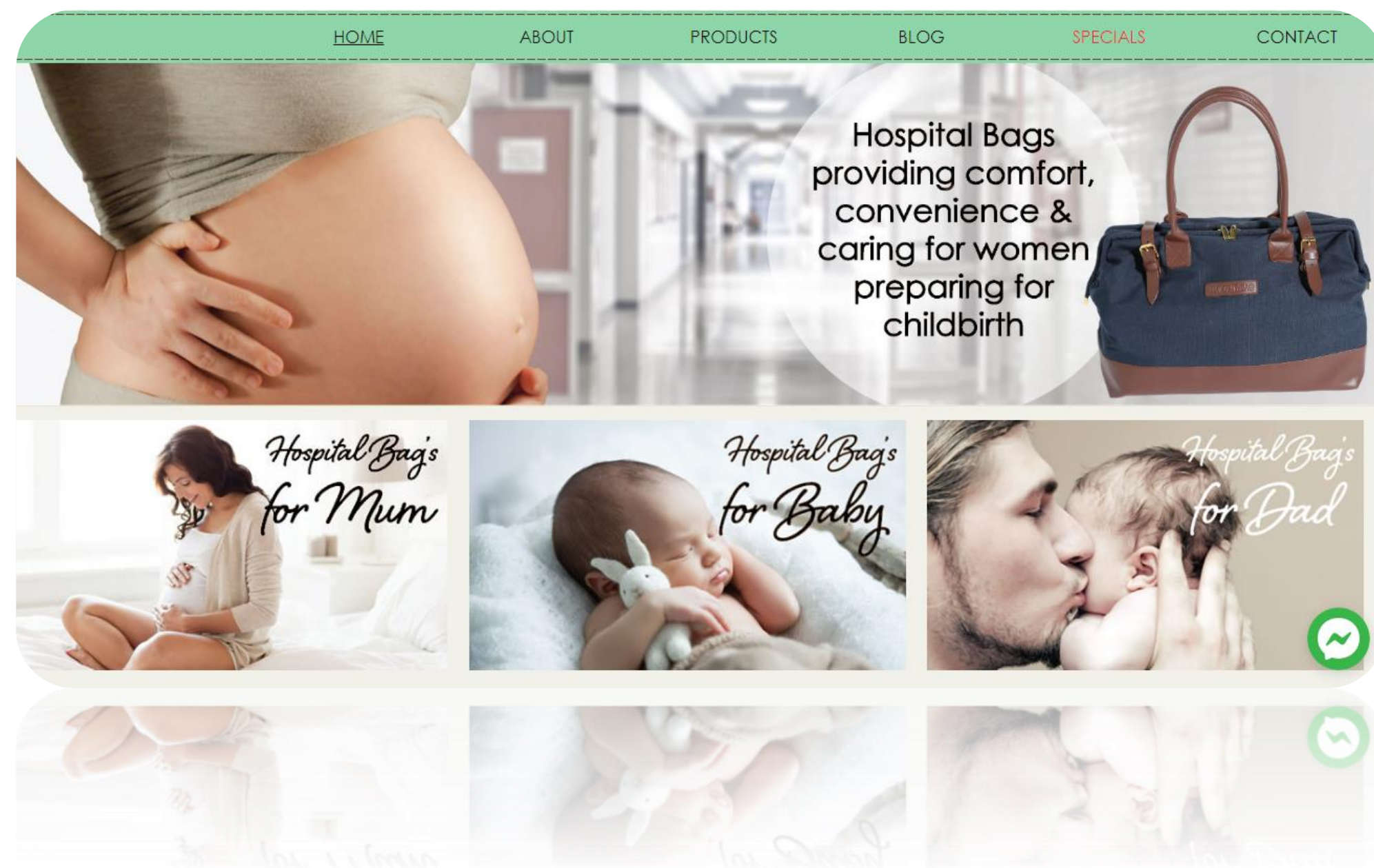
Search Marketing for a Leading Australian Online Store

MaternityBag is an Australian owned and operated leading online store that delivers the ultimate in Hospital Bags for women preparing for childbirth. We helped them achieve their sales objectives by using a right mix of search marketing strategies.

- Improved sales of non-performing categories and products
- Achieved 30% more sales using the same budget, by improving the CRO
- Achieved page#1 Google organic ranking on business critical keywords.

Services Offered:

Organic SEO campaign, Search marketing, Google Ads, CRO



[Read full case study](#)

Success Story- 4

Leading Gold Refinery



[Read full case study](#)

Online Reputation Management For a Large Gold Refinery

The work involved was highly challenging as the negative comments and posts were listed on some of the world's leading publications such as Forbes, Wall Street Journal.

As per strategy, we achieved the first page of search results with positive stories about the brand, thus reducing the damage to reputation by approximately 80%. It also had retrospective effect on negative stories as the readership and commenting reduced.

Services Offered:

Online brand reputation management

Contact us

If you like what you see, we'd love to hear from you

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Pleasing customers the world over 😊

